



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

**Contract # 832341**

**Schedule Dates** 09/18/12-09/24/12  
**Advertiser** Paul Hirschbiel for Congress (39143)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/1053989  
**Product** Political - US House (1175)  
**Brand** DEMOCRAT (169542)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** GILROY, MAURA  
**Phone/Fax** (757) 362-3300 /  
**CPE** 106/113/1217  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** HIRSCHBIEL 9/18  
PAUL HIRSCHBIEL FOR CONGRESS

**Date Entered** 05/31/12  
**Last Modified** 09/13/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06161130  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,641.25  
**Net Total** \$20,633.75  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Sep. 2012	40	\$24,275.00
<b>Grand Total:</b>	<b>40</b>	<b>\$24,275.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	09/18/12-09/21/12	5	:30	12:58P- 2P (ET)	1		X	X	X	X			1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	THE CHEW	9/13/12
2.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	10A- 10:58A (ET)	1		X	X	X	X			1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	9/13/12
3.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	11:35P- 12:02A (ET)	1		X	X	X	X			1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	9/13/12
5.1	Normal Line / SPOT	09/18/12-09/21/12	5	:30	12P- 12:57P (ET)	1		X	X	X	X			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	9/13/12
6.1	Normal Line / SPOT	09/18/12-09/21/12	5	:30	2P- 3P (ET)	1		X	X	X	X			1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA IN THE AFTERNOON	9/13/12
7.0	Normal Line / SPOT	09/18/12-09/21/12	5	:30	3:58P- 4:58P (ET)	1		X	X	X	X			1	\$260.00	\$260.00	Norfolk (WVEC) (WVEC)	DR. OZ	5/31/12
8.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	4:58P- 5:29P (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	9/13/12
9.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	5A- 5:58A (ET)	2		X	X	X	X			2	\$450.00	\$900.00	Norfolk (WVEC) (WVEC)	SAM NEWS	9/13/12
10.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	5:29P- 5:58P (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS	9/13/12
11.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	6P- 6:30P (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	9/13/12
12.1	Normal Line / SPOT	09/18/12-09/21/12	5	:30	5:58A- 7A (ET)	2		X	X	X	X			2	\$420.00	\$840.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	9/13/12
13.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	6:58P- 7:28P (ET)	2		X	X	X	X			2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/13/12
14.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	7A- 9A (ET)	2		X	X	X	X			2	\$975.00	\$1,950.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/13/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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PAUL HIRSCHBIEL FOR CONGRESS**Date Entered** 05/31/12**Last Modified** 09/13/12**Entered By** Penne Marsh**CO-OP** No**Headline #** 06161130**Demo****Order Type** Normal**Package Deal****Commission %** 15.00**Commission** \$3,641.25**Net Total** \$20,633.75**Sales Tax****Norfolk (WVEC) (WVEC)**

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Sep. 2012	40	\$24,275.00
<b>Grand Total:</b>	<b>40</b>	<b>\$24,275.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.1	Normal Line / SPOT	09/18/12-09/21/12	5	:30	7:28P- 7:57P (ET)	2		X	X	X	X			2	\$825.00	\$1,650.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/13/12
16.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	9A- 10A (ET)	2		X	X	X	X			2	\$425.00	\$850.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	9/13/12
18.1	Normal Line / SPOT	09/22/12-09/22/12	5	:30	5:58A- 8A (ET)								1	1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	NEWS	9/13/12
20.0	Normal Line / SPOT	09/23/12-09/23/12	6	:30	11:35P- 12:35A (ET)								1	1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)	LAW AND ORDER	5/31/12
21.1	Normal Line / SPOT	09/23/12-09/23/12	5	:30	6P- 6:30P (ET)								1	1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)	NEWS	9/13/12
23.0	Normal Line / SPOT	09/20/12-09/20/12	5	:30	10P- 11P (ET)					1				1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	PRIVATE PRACTICEEFF 9/13/12	5/31/12
24.1	Normal Line / SPOT	09/18/12-09/23/12	5	:30	11P- 11:35P (ET)	4		X	X	X	X	X	X	4	\$550.00	\$2,200.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/13/12
25.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	11:35P- 12:02A (ET)		1							1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/13/12
26.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	10:58A- 12P (ET)		1							1	\$560.00	\$560.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/13/12
27.1	Normal Line / SPOT	09/24/12-09/24/12	5	:30	12P- 12:57P (ET)		1							1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/13/12
28.1	Normal Line / SPOT	09/24/12-09/24/12	5	:30	2P- 3P (ET)		1							1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/13/12
29.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	3:58P- 4:58P (ET)		1							1	\$260.00	\$260.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	5/31/12
30.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	4:58P- 5:29P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/13/12

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31.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	5A- 5:58A (ET)	1	1							1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/13/12
34.1	Normal Line / SPOT	09/24/12-09/24/12	5	:30	5:58A- 7A (ET)	1	1							1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/13/12
35.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	6:58P- 7:28P (ET)	1	1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/13/12
36.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7A- 9A (ET)	1	1							1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)		9/13/12
37.1	Normal Line / SPOT	09/24/12-09/24/12	5	:30	7:28P- 7:57P (ET)	1	1							1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)		9/13/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WVEC Norfolk

**Date:**I, Maura Gilroybeing/on behalf of: Paul Hirschbuhl, a legallyqualified candidate of the Democratic politicalparty for the office of: House of Representativesin the Generalelection to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

\$ 20,633.75

Net

# 832341

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## Hirschbühl for Congress

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

Jody Wagner PO Box 8728 Virginia Beach VA 23450

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

5/21/12  
Date

M. D. King  
Signature

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

 Signature	 Printed Name	 Title
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## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Paul Haschbiel  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

M. Guroy  
signature of candidate or authorized committee

Maura Guroy  
printed name

5/21/12  
date